



Foster's Group Sustainability Update - December 2006

As 2006 draws to a close, we'd like to thank you for your interest in our sustainability activities over the year and once again invite your feedback to inthecommunity@fostersgroup.com. We'd also like to take the opportunity to wish you a safe and happy festive season. If you do drink, please remember to enjoy responsibly!



Responsible marketing in the Pacific

Foster's teams in Fiji and Samoa have formally adopted responsible marketing guidelines, ensuring that all advertising and promotions in these markets is culturally appropriate and does not promote irresponsible drinking. In addition, the 'Enjoy Responsibly' message will appear on all product labels and outdoor advertising, and a series of supporting radio ads has been produced in cooperation with the anti-drink driving charity RADD (Recording Artists, Athletes and Actors Against Drink Driving). www.enjoy-responsibly.com

Support for fire affected communities

This week, a team from Foster's and the Australian Hotels Association visited publicans and community leaders in bushfire affected areas of Victoria. Foster's donated several pallets of water to regional fire fighting operations and will also provide beverages for future community rebuilding events. In addition, Foster's will donate three kegs to each of our hotelier customers in specific fire affected areas, to soften the devastating impact of the fires on these local businesses. Our Melbourne based staff has also donated a truck load of clean sheets, towels and blankets to help Wildlife Victoria care for animals injured by the fires. The thoughts of all Foster's people are with the affected communities at this difficult time.

Spreading Christmas cheer with the Smith Family

This month, Foster's staff across Australia united to donate, and help wrap, several hundred gifts in support of the Smith Family's annual Christmas gift drive. The enthusiasm of our people was fantastic, with the influx of gifts under the head office Christmas tree necessitating twice daily collections! Foster's will continue to support the Smith Family in 2007, particularly the important Learning for Life program as well as the ever popular Christmas appeal.

Commendable water savings

In our November update, we were pleased to announce Foster's nomination for an Australian Sustainability Award. Eleven companies were nominated in the special award category for Environmental Sustainability, with CO2 group the deserving winner. We were however delighted to be nominated for our water saving innovations at our Yatala Brewery and through our wine production processes, which have set new industry benchmarks for water efficiency.

Blue skies ahead with Greenfleet

Foster's association with the emissions offset group Greenfleet is in full swing, with 10.5 hectares ready to be planted with native trees in the Penola region of South Australia. This is the first tranche of what will be around 36 hectares of annual plantings, funded by Foster's and calculated to offset the carbon emissions generated by our fleet of company cars and air travel within Australia. We are also delighted that a number of Foster's people have elected to use our payroll giving facility to render their private vehicles carbon neutral by personally subscribe to Greenfleet.

Tackling vine pests

As a result of advanced aerial monitoring, Foster's recently detected the presence of the grapevine insect phylloxera in one of our Yarra Valley vineyards. We immediately notified, and continue to work closely with, Victorian authorities and key industry stakeholders to ensure the pest is properly contained and eradicated. Phylloxera damages vines but does not affect wine quality in any way. The Victorian Department of Primary Industries has now completed its investigation of all of our Yarra Valley vineyards and no further outbreaks have been found. Affected vines will be destroyed as soon as possible. Local surveying continues but there is no evidence of the pest elsewhere in the region at this stage. Foster's will continue to work hard to keep vineyard pests at bay, and while such outbreaks are never welcome, we are pleased at the smooth functioning of our monitoring and notification systems.

The "mos" go ... for \$90,000 !

Over 300 Foster's men are missing their moustaches this month, wrapping up a wonderful fundraising effort which has involved staff from almost every Foster's worksite in Australia. All told, Foster's staff raised almost \$90,000 to

support our community partner Movember, which distributes funds to men's health charities. This adds to our corporate support for Movember, which has helped it achieve record participation rates in the 2006 moustache-growing campaign, and an incredible overall fundraising result of more than \$5.3 million.

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