



Foster's Group Sustainability Update - December 2007

As 2007 draws to a close, we'd like to thank you for your interest in our sustainability activities over the year and once again invite your feedback to inthecommunity@fostersgroup.com. We'd also like to take the opportunity to wish you a safe and happy festive season. If you do drink, please remember to enjoy responsibly!



Foster's applauded for responsible approach to on-course alcohol consumption

During the recent peak horse racing season, Foster's Australia made arrangements with racing authorities at the Coffs Harbour Races in New South Wales to sell only low alcohol products on course after 3pm. After this time, the bars only sold VB Mid, Lindemans Early Harvest or Yellowglenn Jewel. This move was applauded by the racing authorities and police. Foster's will explore further ways to promote our unique position that enables a complete suite of lower alcohol products for appropriate occasions.

Foster's leaders visit remote Australian communities

Foster's ongoing partnership with [Red Dust Role Models](#) has been further enhanced by the recent participation of key Foster's leaders in a tour to visit remote Australian communities. Business leaders from HR, Sales, Marketing and Corporate Affairs have spent time in communities that are working to bridge the gap that exists between indigenous and non-indigenous Australians. In addition to our support of Red Dust's healthy lifestyle program, we are working with local leaders and authorities to provide support on a number of alcohol related initiatives that are currently being managed in the Northern Territory.

The Mo keeps growing

['Movember'](#) the unique Australian program that encourages men to grow a moustache during the month formerly known as November went global in 2007. Men everywhere grew a mo to raise awareness and funds for men's health, in particular Prostate Cancer and Depression.

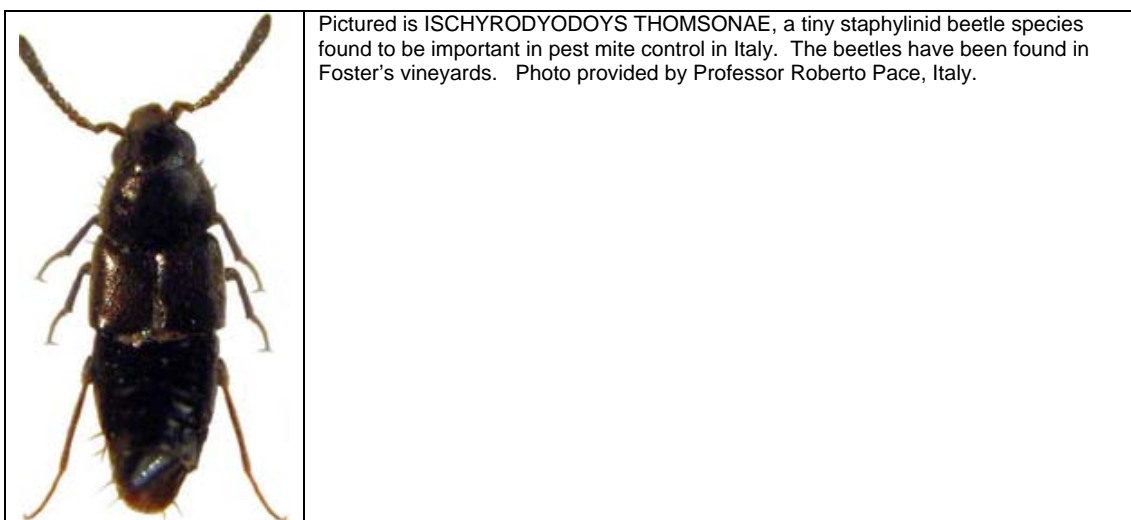
Foster's has been supporting the operational costs of the charity for a number of years, we are pleased to be helping to "Change the face of men's health". In addition, our employees have raised a fantastic \$90,000 this year (\$10,000 up on 2006) with participation in Singapore, US, NZ and Australia, contributing to the total of approximately \$14 million.

Cascade wins environmental award

The Cascade Brewery in Tasmania has been awarded an environmental award for its initiative to recycle all small plastic containers used on site. Cascade won the Innovation in Waste Management section in the 2007 Dr Edward Hall Environment Awards announced at the Hobart Town Hall on Monday night. Cascade purchased a commercial granulator last year and modified it in-house to meet Cascade's requirements. Instead of going to landfill, all small plastic containers are now turned into granulated plastic chips and collected in 700 litre re-usable bins for transport to recyclers. The recycling program reduces waste to recyclable material with less than 5% of the volume of the original waste containers.

Good bugs boost vineyard health

Foster's is co-operating with the University of Melbourne's Centre for Environmental Stress and Adaptation Research (CESAR) to demonstrate the link between maintaining insect biodiversity and greater productivity in vineyards. As part of Foster's 'Footprint' project, the outcomes of the program will help preserve and maintain the natural enemies in vineyard ecosystems, reduce the need for chemical applications and cut environmental and financial costs.



Office recycling showing solid year on year improvement in UK

Every little bit helps! Our team at Twickenham, UK have contributed to a 40% improvement on office paper recycling in 2007, year to date. All types of paper, including envelopes, magazines and newspapers are shredded and recycled, with an estimated 87 trees saved this year.